



Smart Approved WaterMark  
Annual Stakeholder Forum  
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**Product of the Year Award**

Jeremy Cape  
Expert Panel Chair

# Product of the Year Awards

**Innovation:** is the product an innovative solution to water conservation, and is it the first to market in its category?

**Design:** is the product easy to use, install and well designed?

**Marketability:** what is the price point, affordability and packaging of the product?

**Sustainability:** what is the carbon footprint of the product?

# A-Z Irrigation Planter Technology

A double-walled smart pot with a water well and moisture sensor extending into the potting soil. Once the soil around the moisture sensor becomes wet, the sensor creates a vacuum and blocks off further water entering the soil.



# Simplicity Control Systems

## The Water Watch

A programmable shower controller to restrict shower times and control water use. The controller comes in two parts: an access keypad in the bathroom and a solenoid on the hot water line.



# Hughie Products

## **Hughie Sink**

A simple moulded plastic insert which fits into an average sink to collect water used to clean hands, wash vegetables or kitchenware so that the water can then be easily re-used for pot plants or the garden, instead of going down the drain.



# Waterpac Australia Nature Flow

A household sewerage treatment system allowing the re-use of wastewater - both black and grey - for irrigation of gardens and lawns (where allowed).

