



Visit www.smartwatermark.org for information on all the home products and services approved by the Smart WaterMark, water-saving tips and details of rebate schemes.



TIP

You can save water around the home by:

- installing rainwater diverters to your downpipes
- keeping showers short by using a shower timer
- installing a greywater system to re-use greywater on your garden
- using a waterless car wash

Who's behind the scheme?

Smart Approved WaterMark is a voluntary, not-for-profit program that allows you to make an informed choice about saving water around your home.

It was set up in 2004 by the Australian Water Association, Irrigation Australia, the Nursery and Garden Industry, Australia and the Water Services Association of Australia.

The scheme has received funding from the Australian Government Water Fund through the Water Smart Australia program, and is supported by all Australian States and Territories through the National Water Initiative.

Contact us

Smart Approved WaterMark National Office
Level 11, 91 York Street, Sydney NSW 2000
PO Box A812, Sydney South NSW 1235
Tel +61 2 9290 3322
Fax +61 2 9299 0298
Email info@smartwatermark.org

Visit www.smartwatermark.org for more information.



Helping you
Save Water
around the home



www.smartwatermark.org



Australian Government Water Fund
Water Smart Australia



Conserving water, living sustainably

Smart Approved WaterMark is Australia's water saving labelling program for innovative products and services that are helping reduce water use around the home. By choosing products with the distinctive Smart Approved WaterMark label you can be confident you're doing your bit to conserve water in your garden.

FACT

Greywater is the waste water from your laundry and bathroom (but not your toilet). A person can generate 113 litres of greywater each day.*

* Source: Commonwealth of Australia, www.greenhouse.gov.au.

Save water – look for the Smart Approved WaterMark

Water, and using it in a sustainable way, is an important national issue. The good news is that there are some simple ways to help conserve water around the home.

Products and services with the Smart WaterMark label have been assessed by an independent technical expert panel. So look out for the Smart WaterMark label when you're shopping to be sure that what you're buying really will save you water.



What types of products and services have Smart WaterMark approval?

Home products and services with the Smart WaterMark include:

- shower timers
- greywater systems
- downpipe water diverters
- high pressure cleaners
- waterless car washes

A wide range of products and services with the Smart WaterMark can also help you save water around the garden and pool. These include:

- soil wetting agents
- water-smart irrigation systems
- pool blankets and covers

Smart WaterMark is the outdoor sister scheme to the Water Efficiency Labelling and Standards (WELS) scheme for indoor appliances.

