



Visit www.smartwatermark.org for information on all the gardening products and services approved by the Smart WaterMark, water-saving tips and details of rebate schemes.



TIP

You can save water in the garden by:

- choosing low water use plants
- grouping plants with similar water needs
- applying a mulch in pots and garden beds
- checking soil moisture before watering
- installing a water-smart irrigation system*

* check if this is allowed in your area

Who's behind the scheme?

Smart Approved WaterMark is a voluntary, not-for-profit program that allows you to make an informed choice about saving water in your garden.

It was set up in 2004 by the Australian Water Association, Irrigation Australia, the Nursery and Garden Industry, Australia and the Water Services Association of Australia.

The scheme has received funding from the Australian Government Water Fund through the Water Smart Australia program, and is supported by all Australian States and Territories through the National Water Initiative.

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Visit www.smartwatermark.org for more information.



Helping you
Save Water
in the garden



www.smartwatermark.org



Australian Government Water Fund
Water Smart Australia



Conserving water, living sustainably

Smart Approved WaterMark is Australia's water saving labelling program for innovative products and services that are helping reduce water use around the home. By choosing products with the distinctive Smart Approved WaterMark label you can be confident you're doing your bit to conserve water in your garden.

FACT
20-60% of household water in Australian cities is used outdoors.

Save water – look for the Smart Approved WaterMark

Water, and using it in a sustainable way, is an important national issue. The good news is that it's still possible for you to enjoy your garden and use water wisely.

Products and services with the Smart WaterMark label have been assessed by an independent technical expert panel. So look out for the Smart WaterMark label when you're shopping to be sure that what you're buying really will save you water.



What types of products and services have Smart WaterMark approval?

Gardening products and services with the Smart WaterMark include:

- soil wetting agents
- soil enhancers
- water-saving pots
- water-smart irrigation systems
- soil moisture monitors
- rain sensors
- rainwater harvesting systems
- greywater systems

A wide range of products and services with the Smart WaterMark can also help you save water around the pool and home. For more information visit www.smartwatermark.org.

Smart WaterMark is the outdoor sister scheme to the Water Efficiency Labelling and Standards (WELS) scheme for indoor appliances.

